

Target Areas

Creating Healthy Schools and Communities

Sustainable Long Island and our grant partners are working in 5 Long Island communities to increase healthy food access by assisting corner stores and bodegas to offer fresh, healthy food.

Those communities are:

1. Roosevelt
2. Wyandanch
3. Central Islip
4. Brentwood
5. Southampton

If you know of specific corner stores, store owners, or other potential participants for the Healthy Food Retail project, please contact Sustainable Long Island at **516-873-0230** or send an email to info@sustainableli.org



SUSTAINABLE LONG ISLAND

Stony Brook Medicine

Student Support Services Center
Western Suffolk BOCES

NEW YORK STATE
Creating Healthy Schools and Communities in Suffolk County

NEW YORK STATE
Creating Healthy Schools and Communities in Nassau County



Sustainable Long Island Healthy Food Retail Projects

Our Mission

To improve healthy food access in underserved communities by working with existing corner stores to increase their offerings of fresh, healthy, affordable foods and beverages.

Program Steps

- Physical needs assessment of store (lay-out, set-up, items stocked)
- Assessment of stock/inventory
- Identify appropriate strategies and develop work plan tailored to specific corner store
- Coordinate and carry out identified strategies
- Follow-up and evaluation



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Success Stories

Healthy Corner Stores

Neighborhood Country Market

73 Whittier Drive, Mastic Beach

- Addition of healthy fresh produce, low-fat milk, and low-fat yogurt to the stores regular inventory
- Designed and printed new banner and signage
- Assisted with application to become a WIC-authorized vendor
- Connected store with local lenders to discuss financing new equipment for the store
- Provided recipe demonstrations by nutrition educators at CCE to showcase seasonal healthy items
- Assisted in August 2014 Kick-Off



Weir's Community Market

495 Granny Road, Medford

- Addition of fresh produce, low-fat milk, and yogurt to inventory
- Designed and printed new banner and signage
- \$1-off coupons for low-fat and fat-free milk now available at the store
- Assisted in May 2016 Kick-off event, where Cornell Cooperative Extension (CCE) provided information on healthy eating and the "Rethink Your Drink" initiative

La Tiendita Latin Market

262 Hampton Road, Southampton

- Provided funding for a new merchandising refrigerator to showcase water and other healthy beverages in the front of the store in collaboration with Cornell Cooperative Extension (CCE)



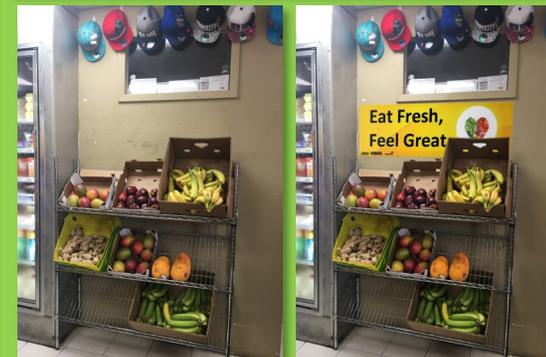
Works In Progress

Creating Healthy Schools and Communities

Midway Deli

124 Nassau Road, Roosevelt

- Working to create signage about healthy food habits
- Working to bring healthier food choices to the front of the store where they are easily visible
(For example, moving water from the back of the store to near the register)



Left: Image of the current Midway Deli fruit display.

Right: Mock-up of potential signage ideas to be displayed near the Midway Deli fruit display.